

ybk STYLE GUIDE '25

headlines

at least one word with drop shadow

ready,
set,
go!

food for
THOUGHT.

BRING ON
the
spirit

right
HERE,
right **NOW.**

WORKIN'
9 to **5**

what
SIDE?

subheads

```
| primary
| subhead
| goes here
```

```

| secondary
| subhead
| goes here

```

theme colors



captions

all lowercase

CAPTION PLACEHOLDER, etis a quibus dolo volesciatim adi **Full Name** officia conem dolorem que reheniet. Voluptateque bearcimendi offic te voluptibus repellatam sequo multatim, sim utatqua eperum resperciat, quis nis invellorum volora verchilitis vitas re sitatia spidestem-tem quis inveliqui que molo ditioneque respellab ipsaperovit. *photo by full name*

folios

main story

0p6 gutter between columns

story by full name

Punctuation

8pt size, 10pt leading



mod quotes

PARAGRAPH

align to box edge
1p4 indent
0p9 away from box edge

ATTRIBUTION

poppins, bold | pull color | all caps
10pt size, 11pt leading
grade is two digits (ex: 09)
0p6 away from quote box

MUGSHOT

drop shadow (object styles)
0p6 text wrap
breaks at least top edge of mug box
pic should include shoulders

option 1: outline

MUG BOX

3pt inner outline | pull color
drop shadow (object styles)
cutout stops at inner edge

QUOTE MARK

pull color fill
0p6 down from top of text box

option 2: filled

MUG BOX

pull color fill | 30% transparency
drop shadow (object styles)
cutout stops at outer edge

QUOTE MARK

0.75pt pull color outline | white fill
0p6 down from top of text box

these examples are not the only way to build your quotes; it is encouraged to DIY some! (Still follow the guidelines)

BRING ON the spirit.

secondary subhead goes here

Tatum sinist estrum solori qui illecest, simaximi, volessitatem ditatist alites ma cuptaque pre la sum dis maxim quaecatia quossit ariorro venihi commolorum aped qui."

FULL NAME, ##

Tatum sinist estrum solori qui illecest, simaximi, volessitatem ditatist alites ma cuptaque pre la sum dis maxim quaecatia quossit ariorro venihi commolorum aped qui."

FULL NAME, ##

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FULL NAME, ##

food for THOUGHT.

secondary subhead goes here

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FULL NAME, ##

BRING ON the spirit.

secondary subhead goes here

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Tatum sinist estrum solori qui illecest, simaximi, volessitatem ditatist alites ma cuptaque pre la sum dis maxim quaecatia quossit ariorro venihi commolorum aped qui."

FULL NAME, ##

what SIDE?

secondary subhead goes here

Tatum sinist estrum solori qui illecest, simaximi, volessitatem ditatist alites ma cuptaque pre la sum dis maxim quaecatia quossit ariorro venihi commolorum aped qui."

FULL NAME, ##

theme mod

HEADLINE PRONOUN

gastromond, regular | 24pt size
theme color

HEADLINE TEXT

poppins, regular | 18pt size
theme color | period at end

SUBHEAD

poppins, light
10pt size, 12pt leading

BACKGROUND BOX

folio main color | 10% transparency
drop shadow (object styles)

CUTOUT

0p6 text wrap
drop shadow (object styles)
breaks edge of background box

about us.

varsity team
has unique
connection

Emquiduntus volorias eos ulparciam hit eturibust, utescid ma dolorro ea pe non nimmerit ullut aut quae odiam ipiciis sincipsam enda cone volupta tiaepra-tis disci odiasi dolut rescien duciusd.

they did that.

students did something cool

Emquiduntus volorias eos ulparciam hit eturibust, utescid ma dolorro ea pe non nimmerit ullut aut quae odiam ipiciis sincipsam enda cone volupta tiaepra-tis disci odiasi dolut rescien duciusd.

it was her all along.

student Full Name contributed a lot

Emquiduntus volorias eos ulparciam hit eturibust, utescid ma dolorro ea pe non nimmerit ullut aut quae odiam ipiciis sincipsam enda cone volupta ltatinci psuntus sequam, omnis nobis sunt. Volo quas doluptur poribeatus nis.

pull quote

COPY

poppins, medium
9pt size, 12pt leading | pull color

ATTRIBUTION

poppins, medium italic
9pt size, 12pt leading | pull color

PARAGRAPH

1p6 indent
0p9 text wrap on top, L, R
0p3 text wrap on bottom
align with copy block edge,
bleed into next column

QUOTE MARK

0.75pt pull color outline
white fill
0p7 down from top of text box
**different size from MQ mark

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sinctur same nus
dolectem nobitatis am, ut
mossunt Full Name preici
bla doluptat fuga. Nem
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as quas is is iunt rehenitio.
Exerum a venturi onsenda
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Tatum sinist estrum solori qui illecest, simaximi, volessitatem ditatist alites ma cuptaque pre la sum dis maxim quaecatia quossit ariorro venihi commolorum aped qui."

-Full Name, ##

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volupient.

q&a

QUESTION

poppins, regular | pull color
8pt size, 10pt leading

FIRST QUESTION

place question mark in line
with top left corner, move
4 points up

ANSWER

body copy format

FIRST ANSWER

mod quote opt. 2 format

PARAGRAPH

A is 0p6 from previous Q
Q is 1p0 from previous A

Ab inci sitat doloribus
natiistet eiciendent ut
hictat solori?

Tatum sinist estrum
solori qui illecest, simaximi,
volessitatem ditatist alites
ma cuptaque."

Ab inci sitat doloribus nati-
istet eiciendent?

"Tatum sinist estrum solori
qui illecest, simaximi, voles-
sitationem ditatist alites ma
cuptaque."

Ab inci sitat doloribus?

Tatum sinist estrum
solori qui illecest, simaximi,
volessitatem ditatist alites
ma cuptaque."

spotify codes

SONG TITLE

poppins, semibold | 9pt size

ARTIST/BAND NAME

poppins, light italic | 7pt size | lowercase

CODE

pull color (fill on logo)
test before finalizing!



SONG TITLE
artist/band name



FULL NAME, ##



HOT TO GO!
chappell roan



TUCKER LOVE, JOURNALISM

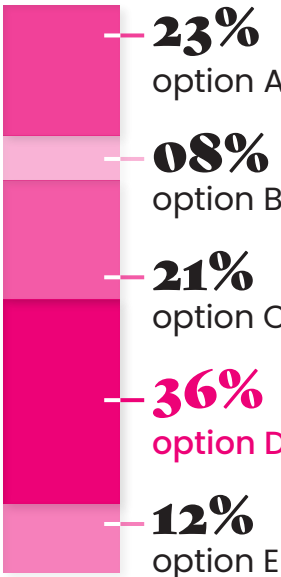
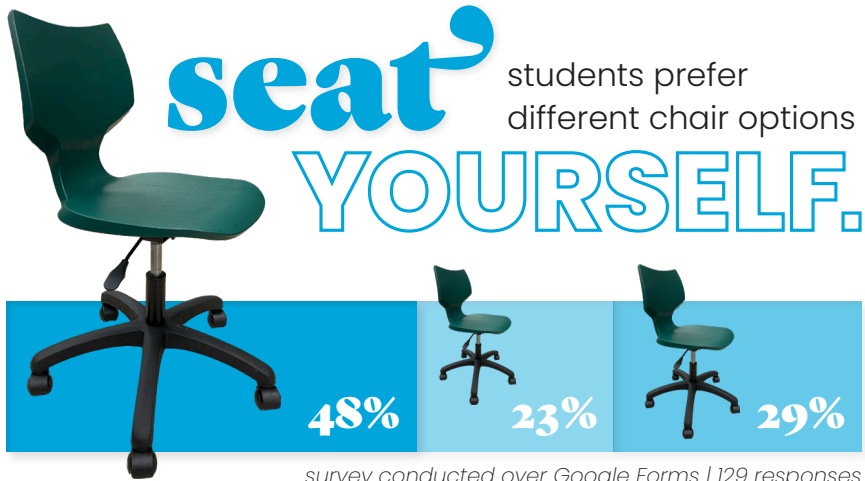
stats & graphs

REPORTING GUIDELINES

must include survey method
must include total responses
must label with percentage/count
graphs must be proportional

DESIGN GUIDELINES

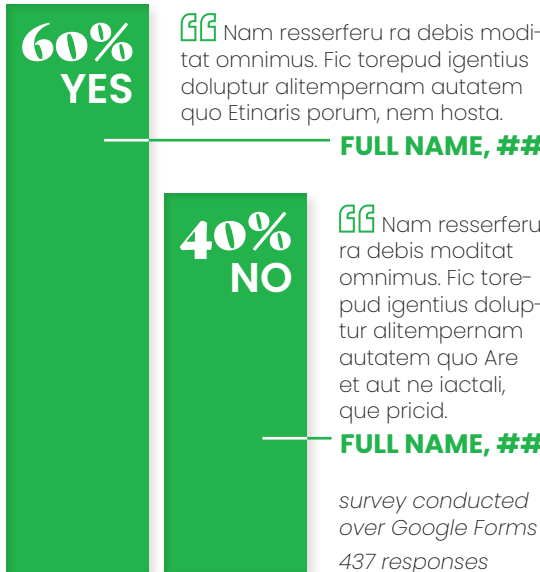
numbers in gastromond
labels in poppins
bars use "solid box" dropshadow
if boxes touch, adjust opacities
use line to connect labels/content



survey conducted with an
Instagram poll
105 responses

we believe

students predict South will beat
East in Sept. 20 football game



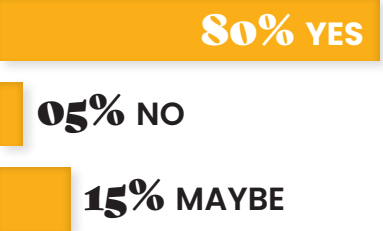
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FULL NAME, ##

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que pricid.

FULL NAME, ##

survey conducted
over Google Forms
437 responses



survey conducted in person
84 responses

OPTION 1

OPTION 2

OPTION 3

OPTION 4

survey conducted in person
15 responses

autumn activities:

junior girls participate in favorite fall pasttimes

“I love the weather in fall and the holiday activities, my favorite fall color would be orange. My favorite things to do during fall is going to the pumpkin patch and haunted houses.”

ADDISON BURLACK, 11



“I love to watch movies and drink coffee. My Thanksgiving break was really good. We pick a family member's house to go to and we cook dinner and watch a movie.”

ERIAH KNOX, 11



“My favorite thing about fall is watching the leaves turn different colors. I love going to pumpkin patches, or just hanging out with my friend and enjoying the weather.”

AYANNA ALATORRE, 11



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they did that.

students did something cool

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giving THANKS.

students connect with families over break

“All essentials: upcoming trends and traditions people found necessary. Thanksgiving for example could be a big thing. An essential for some families.”

“There's just like a bunch of us, we get together at like one house and we just basically celebrate together. [My favorite part is] probably seeing my family.” sophomore **Brittany Sanchez** said.

Talking about how Thanksgiving looks for her family. Filled with laughter, eating and spending time with relatives who came to visit for the holiday.

Typically, many families come together to celebrate this day of thanks. Though for some there are some families that don't celebrate, and their Thanksgiving Day looks just like any other.

“I'm just doing my homework because I don't want [to] come back from break and just be stressed.” freshman **Elizabeth Owusu Addo** said.

As she talks about how Thanksgiving looks just like any other day and how she just focuses on what she needs to get done for school. Thanksgiving may not have been big in other households as they could not celebrate culturally or because it just isn't big in their family.

Thanksgiving came around annually and some families were rushing to get everything together and food made. While some other families were taking the school break to catch up on school work or just use it as relaxation days.

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story by hemily pavan villeda



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